

Thermos Solves the Lunch Puzzle with New Thermos® Kids Freestyle™ Kit

Thermos leverages industry leadership and credibility in food storage and portability to meet the latest needs of kids and parents

SCHAUMBURG, Ill. (July 15, 2020) – Thermos Brand has introduced a new modular lunchtime solution designed to help keep food in place and minimize food’s contact with other surfaces. The new [Thermos® Kids Freestyle™ Kit](#) is a kid-friendly, dishwasher-safe, school-ready kit of awesomeness that makes it a whole lot easier to pack lunches kiddos will love. It’s lunchtime, solved.

The THERMOS Kids Freestyle Kit’s reusable modular design allows for creative themes while helping to arrange contents easily. The durable and BPA-free divider tray makes it easy to customize lunch while minimizing food contact with other surfaces. It also features an 8oz food jar, two storage dividers and a 2oz condiment food jar with a snap top, so say goodbye to single-use plastic bags. This 8-piece set is also easy to clean and easy to use.

“As a trusted brand and industry leader in kids’ food storage and portability, Thermos is thrilled to announce the launch of our Thermos Kids Freestyle Kit,” said Julie Henricks, senior vice president of sales and marketing, Thermos L.L.C. “This product meets the latest needs of kids and parents that strive for healthier and more balanced lunch solutions, while also reducing single-use plastic waste. Its intuitive functionality and strict safety standards merge with fun on-trend kid aesthetics.”

The Thermos Kids® Freestyle Kit is now available at [Thermos.com](#) and Target.

About Thermos L.L.C

For over a century, families have trusted Thermos® Brand to provide durable and high performing food and beverage containers for every on-the-go need. Because when it comes to looking after the things that matter most, you shouldn’t have to settle for good enough. Learn more at [Thermos.com](#).

Contact Information:

Holly Johnson
Thermos L.L.C.
Holly.Johnson@thermos.com
312.388.8994